

CONTRACT



WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

And:

Mentzer Media Services Inc
210 W. Pennsylvania Avenue
Suite 250
Towson, MD 21204

| | | |
|--|--|--|
| Contract / Revision 151418 / | | Alt Order # WOC10488022 |
| Product MARK KIRK FOR US SENATE | | |
| Contract Dates 10/20/16 - 10/25/16 | | Estimate # 3823 |
| Advertiser Kirk for Senate Inc. | | Original Date / Revision 10/18/16 / 10/21/16 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Property WLS-TV | Account Executive Dee Parker | Sales Office Philadelphia NT |
| Special Handling | | |
| Demographic Adults 35+ | | |
| Agency Code 1021 | Advertiser Code | Product 1/2 |
| Agency Ref | | Advertiser Ref |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-----|-------------------|-----------------|-----------------------------|-----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| N 1 | WLS | 10/20/16 | 10/20/16 | ABC7 News @ 5a M-F | 5a-6a | | :30 | | | | NM | 1 | \$760.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---1--- | | | | 1 | \$760.00 | | | | |
| N 2 | WLS | 10/24/16 | 10/25/16 | ABC7 News @ 5a M-F | 5a-6a | | :30 | | | | NM | 2 | \$1,520.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | 11----- | | | | 2 | \$760.00 | | | | |
| N 3 | WLS | 10/20/16 | 10/21/16 | ABC7 News @ M-F 6a | 6a-7a | | :30 | | | | NM | 2 | \$2,850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---11-- | | | | 2 | \$1,425.00 | | | | |
| N 4 | WLS | 10/21/16 | 10/21/16 | GMA M-F 7-9a | 7a-9a | | :30 | | | | NM | 1 | \$1,425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -----1-- | | | | 1 | \$1,425.00 | | | | |
| N 5 | WLS | 10/20/16 | 10/21/16 | Live With Kelly and Michael | 9a-10a | | :30 | | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---11-- | | | | 2 | \$450.00 | | | | |
| N 6 | WLS | 10/24/16 | 10/25/16 | Live With Kelly and Michael | 9a-10a | | :30 | | | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | 11----- | | | | 2 | \$600.00 | | | | |
| N 7 | WLS | 10/20/16 | 10/21/16 | Inside Edition | 3-330p | | :30 | | | | NM | 2 | \$2,090.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---11-- | | | | 2 | \$1,045.00 | | | | |
| N 8 | WLS | 10/20/16 | 10/21/16 | ABC7 News @ 5p M-F | 5p-530p | | :30 | | | | NM | 2 | \$4,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---11-- | | | | 2 | \$2,050.00 | | | | |
| N 9 | WLS | 10/20/16 | 10/21/16 | ABC7 News @ 6p M-F | 6p-630p | | :30 | | | | NM | 2 | \$7,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---11-- | | | | 2 | \$3,600.00 | | | | |
| N 10 | WLS | 10/24/16 | 10/25/16 | ABC7 News @ 6p M-F | 6p-630p | | :30 | | | | NM | 2 | \$7,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | 11----- | | | | 2 | \$3,600.00 | | | | |
| N 11 | WLS | 10/20/16 | 10/21/16 | Wheel of Fortune | 626p-656p | | :30 | | | | NM | 2 | \$7,220.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---11-- | | | | 2 | \$3,610.00 | | | | |
| N 12 | WLS | 10/21/16 | 10/21/16 | Ken | 7:30 PM-8:00 PM | | :30 | | | | NM | 1 | \$6,000.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 151418 / | WOC10488022 |

| Contract Dates | Product | Estimate # |
|---------------------|--------------------|------------|
| 10/20/16 - 10/25/16 | MARK KIRK FOR US S | 3823 |

| Advertiser | Original Date / Revision |
|----------------------|--------------------------|
| Kirk for Senate Inc. | 10/18/16 / 10/21/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---|-----|------------|----------|------------------------|-------------------|------|--------|------------|------|-----|------|-------|-------------|
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/17/16 10/23/16 ----1-- 1 \$6,000.00 | | | | | | | | | | | | | |
| N 13 | WLS | 10/21/16 | 10/21/16 | 20/20 | 9p-10p | | :30 | | | | NM | 2 | \$11,000.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/17/16 10/23/16 ----2-- 2 \$5,500.00 | | | | | | | | | | | | | |
| N 14 | WLS | 10/23/16 | 10/23/16 | AFHV | 6p-7p | | :30 | | | | NM | 1 | \$3,500.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/17/16 10/23/16 -----1 1 \$3,500.00 | | | | | | | | | | | | | |
| N 15 | WLS | 10/24/16 | 10/24/16 | ABC7 News @ M-F 6a | 6:00 AM-7:00 AM | | :30 | | | | NM | 1 | \$1,520.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 1----- 1 \$1,520.00 | | | | | | | | | | | | | |
| N 16 | WLS | 10/24/16 | 10/25/16 | GMA M-F 7-9a | 7a-9a | | :30 | | | | NM | 2 | \$3,040.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 11----- 2 \$1,520.00 | | | | | | | | | | | | | |
| N 17 | WLS | 10/24/16 | 10/25/16 | Inside Edition | 3-330p | | :30 | | | | NM | 2 | \$2,090.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 11----- 2 \$1,045.00 | | | | | | | | | | | | | |
| N 18 | WLS | 10/24/16 | 10/25/16 | ABC7 News @ 5p M-F | 5p-530p | | :30 | | | | NM | 2 | \$4,750.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 11----- 2 \$2,375.00 | | | | | | | | | | | | | |
| N 19 | WLS | 10/24/16 | 10/25/16 | Wheel of Fortune | 626p-656p | | :30 | | | | NM | 2 | \$7,600.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 11----- 2 \$3,800.00 | | | | | | | | | | | | | |
| N 20 | WLS | 10/20/16 | 10/21/16 | ABC7 News @ 4:30a M-F | 4:30 AM-5:00 AM | | :30 | | | | NM | 1 | \$100.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/17/16 10/23/16 ---11-- 2 \$100.00 | | | | | | | | | | | | | |
| <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WLS 10/17/16-10/23/16 ABC7 News @ 4:30a M-F 4:30 AM-5:00 AM ----ThF---- :30 \$100.00 NM Credited | | | | | | | | | | | | | |
| N 21 | WLS | 10/24/16 | 10/25/16 | ABC7 News @ 4:30a M-F | 427a-5a | | :30 | | | | NM | 2 | \$570.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 11----- 2 \$285.00 | | | | | | | | | | | | | |
| N 22 | WLS | 10/23/16 | 10/23/16 | ABC7 News Su @ 6a | 6a-7a | | :30 | | | | NM | 1 | \$570.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/17/16 10/23/16 -----1 1 \$570.00 | | | | | | | | | | | | | |
| N 23 | WLS | 10/20/16 | 10/20/16 | ABC7 News @ 4p M-F | 4p-5p | | :30 | | | | NM | 1 | \$1,710.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/17/16 10/23/16 ---1--- 1 \$1,710.00 | | | | | | | | | | | | | |
| N 24 | WLS | 10/25/16 | 10/25/16 | ABC7 News @ 4p M-F | 4p-5p | | :30 | | | | NM | 1 | \$1,710.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 -1----- 1 \$1,710.00 | | | | | | | | | | | | | |
| N 25 | WLS | 10/25/16 | 10/25/16 | Middle/Housewife | 7p-8p | | :30 | | | | NM | 1 | \$7,125.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 -1----- 1 \$7,125.00 | | | | | | | | | | | | | |
| N 26 | WLS | 10/25/16 | 10/25/16 | Agents of Shield | 9p-10p | | :30 | | | | NM | 1 | \$5,000.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 -1----- 1 \$5,000.00 | | | | | | | | | | | | | |
| N 27 | WLS | 10/21/16 | 10/21/16 | Shark Tank | 8p-9p | | :30 | | | | NM | 1 | \$8,550.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/17/16 10/23/16 ----1-- 1 \$8,550.00 | | | | | | | | | | | | | |
| N 28 | WLS | 10/21/16 | 10/21/16 | ABC7 News @ 10p M-F/Su | M-F 10-1035P / Su | | :30 | | | | NM | 1 | \$2,975.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | | |

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| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 151418 / | WOC10488022 |

| | | |
|-----------------------|---------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/20/16 - 10/25/16 | MARK KIRK FOR US SE | 3823 |

| | |
|----------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Kirk for Senate Inc. | 10/18/16 / 10/21/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---|-------------|------------|-------------------|------------------------|-----------------------|-----------------|---------------|------------|---------------------|-----|-------------|-------|--------------|
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/17/16 10/23/16 ----1-- 1 \$2,975.00 | | | | | | | | | | | | | |
| N 29 | WLS | 10/24/16 | 10/24/16 | ABC7 News @ 10p M-F/Su | M-F 10-1035P / Su | | :30 | | | | NM | 1 | \$2,975.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 1----- 1 \$2,975.00 | | | | | | | | | | | | | |
| N 30 | WLS | 10/21/16 | 10/21/16 | Kimmel | 1035p-1137p | | :30 | | | | NM | 1 | \$1,425.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/17/16 10/23/16 ----1-- 1 \$1,425.00 | | | | | | | | | | | | | |
| N 31 | WLS | 10/24/16 | 10/25/16 | Kimmel | 1035p-1137p | | :30 | | | | NM | 2 | \$2,850.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 11----- 2 \$1,425.00 | | | | | | | | | | | | | |
| N 32 | WLS | 10/21/16 | 10/21/16 | Windy City Live Repeat | 1208a-108a | | :30 | | | | NM | 0 | \$0.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/17/16 10/23/16 ----1-- 1 \$150.00 | | | | | | | | | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 1 | WLS | 10/17/16-10/23/16 | Windy City Live Repeat | 1208a-108a | -----F---- | :30 | | \$150.00 | | NM | | |
| | Credited | | | | | | | | | | | | |
| N 33 | WLS | 10/24/16 | 10/25/16 | Windy City Live Repeat | 1208a-108a | | :30 | | | | NM | 2 | \$300.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 11----- 2 \$150.00 | | | | | | | | | | | | | |
| Totals | | | | | | | | 0.00 | | | | 49 | \$111,825.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|---------------|-------------|
| 09/26/16 - 10/25/16 | 49 | \$111,825.00 | (\$16,773.75) | \$95,051.25 |
| Totals | 49 | \$111,825.00 | (\$16,773.75) | \$95,051.25 |

Signature: _____ **Date:** _____

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